



November 4, 2009

Phoenix VIP Events, LLC

Dear Mr. Pryce,

On behalf of the Mill Avenue District Community Arts Project (MADCAP) and the Downtown Tempe Community, we thank you for holding the 1st Annual Mill Avenue Halloween Music Festival benefiting St. Mary's Food Bank Alliance and hosted by KMLE 108 at MADCAP on Oct 31st, 2009. By choosing to host your event at our facility garners much needed exposure for MADCAP as well as Phoenix VIP Events.

MADCAP Theaters has brought live music and entertainment back to Mill Avenue District by providing affordable space to local artists who otherwise could not afford it. By cultivating creative expression, the Mill Avenue District will maintain its reputation as THE destination for entertainment in the Valley. This will benefit local artists, musicians, visitors, and most of all, the community at large. With support like yours, we are able to showcase this vision to hundreds of people and encourage them to get involved!

Thank you again for your help in partnering with us to make MADCAP Theaters a success!

Sincerely,

A handwritten signature in cursive script that reads "Lara Skutt".

Lara Skutt
Deputy Director
Downtown Tempe Community, Inc.

Downtown Tempe Community, Inc. 310 S. Mill Avenue Suite 201-A Tempe, AZ 85281(480) 355-6060